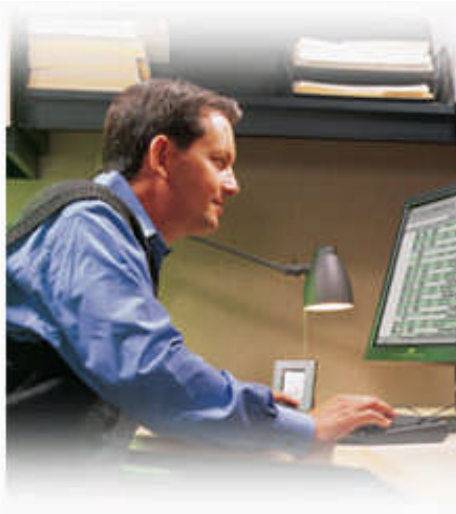


**EMAIL
INTEGRATION
WITH BUSINESS
PROCESSES**

**CENTRALIZED
CUSTOMER
DATABASE**

Business Challenges

**ENTERPRISE
AND
SALES
PRODUCTIVITY**



**SINGLE
VIEW
OF ALL
SALES DATA**

**AFFORDABLE
PRICING**

Business Challenges

Today's businesses are focused on improving the efficiencies of their process, technology and human capital investments.

Business challenges include:

- Leveraging technology to do more with less
- Managing email in relationship with related deal documentation
- Ensuring 24 x 7 access to real-time information to ensure timely and effective decision making
- Reducing staff turnover
- Managing remote sales reps
- Minimizing technology costs and maximizing bottom line



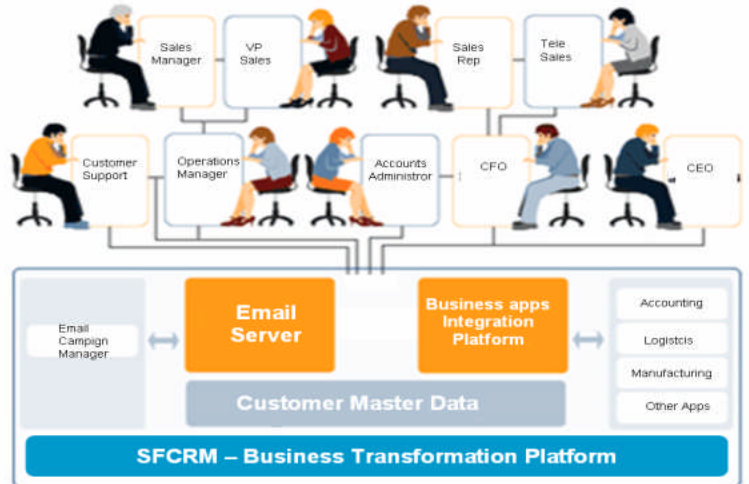
To accomplish the above, you need a technology solution that complements and strengthens your business process.

***sfa* inity**

Simple. Reliable. Efficient.

Simple Reliable Efficient

Companies have turned to SFAFINITY's comprehensive Business Management solutions to help them solve pressing business challenges.



One Business App for the Entire Company

- **Comprehensive deal flow process** with simple clicks to update the information
- **Automatically files and organizes** emails, appointments, tasks and related documents
- **Captures all customer information**
In a single server, local or hosted, with real-time accessibility by all users
- **Provides complete visibility** to track revenue deal, transactions and projects
- **Enables management to review** deal pipeline, staff and sales rep activities and processes in a single view

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Customer Testimonial

*'We are using **SFAFINITY's** business management solutions. Within a short time, we have managed to centralize all our sales data and optimize the deal process . Our sales reps now use the system daily . In addition, it provides me immediate visibility to all activities, deals, sales and service documents on a 24 x 7 basis.'*

Curtis Dadian, CEO, FileFax
San Diego, CA



SFCRM

A Total Business Solution for
the New Economy

TRANSFORM YOUR BUSINESS

- Increase sales revenue, profits, employee productivity and reduce costs
- Manage your pipeline with extensive forecasts
- Define employee expectations and manage accountability with results
- One central repository server for all your customer data



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TRY IT FOR 30 Days!
We have also created a special login for you on our servers

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